



**LIFT OLEOACTIF®**  
Multi Lifting Effect



*Substantiated oily active ingredients concentrated by  
Oléo-éco-extraction patented green process*



**oléos**  
NOW PART OF  
**HALLSTAR** 



# LIFT OLEOACTIF®

## NATURAL LIFTING INGREDIENT

**Lift Oléoactif®** is an eco-designed oily active extracted through patented Oléo-éco-extraction technology that concentrates key biomolecules from **Spilanthus Acmella** and **Astragalus Membranaceus**. High-performing, Lift Oléoactif® acts on the various **visible signs of skin aging**. It corrects deep wrinkles and existing fine lines, and improves skin quality. It rejuvenates the skin by reorganizing collagen network<sup>[1]</sup> and remodels cutaneous microrelief. The skin is visibly younger, smoother and tightened in record time. Thanks to this synergistic system, Lift Oléoactif® has **powerful and fast multi lifting effect** even at a low dose and on mature skins. It is recommended in all formulations dedicated to repair the effects of intrinsic and chronological aging of skin. This 100% plant-based active is totally safe and organic certified.

## KEY COMPONENTS FOR MULTI LIFTING EFFECT

Lift Oléoactif® combines complementary short and long term mechanisms, thanks to three types of key natural molecules that are for the first time extracted by Oléo-éco-extraction in an oily system, facilitating their skin penetration:

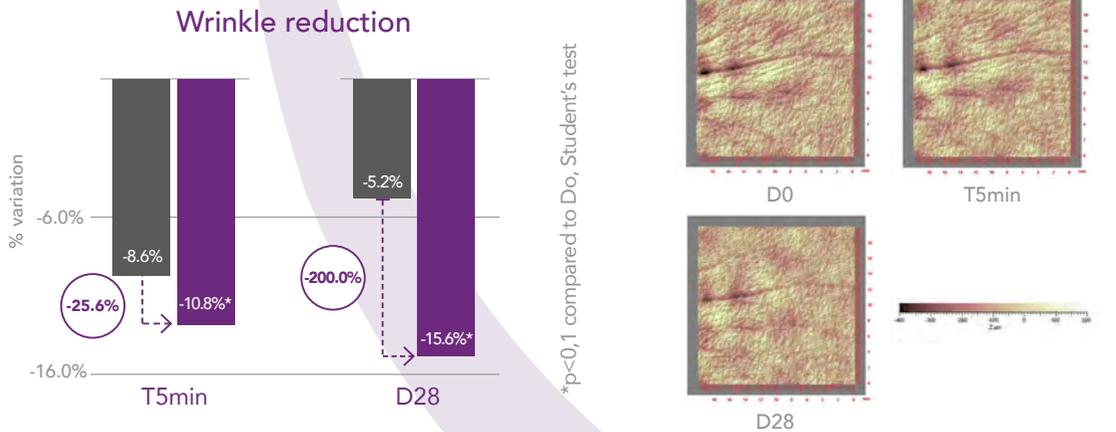
1. **Spilanthol**, a phyto-tensor extracted from *Spilanthus Acmella* flowers and leaves bringing fast myorelaxant activity which inhibits facial contraction<sup>[1]</sup>.
  2. **Saponins whose Astragaloside IV** extracted from *Astragalus Membranaceus* roots with a dual effect: promotion of fibroblasts proliferation, prevention of collagen degradation<sup>[2]</sup> and stimulation of DNA telomeres<sup>[3]</sup>, well known to shorten with time<sup>[4]</sup>: the cell lifespan is extended.
  3. **Omega 6 linoleic acid**, from organic virgin safflower oil and **CoEnzyme Q10**, which respectively preserve the skin and combat signs of aging at the cellular level<sup>[5]</sup>.
- The multi lifting efficacy of Lift Oléoactif® has been proven through two clinical tests using fringe projection method (FOITS\*) to evaluate several age markers on crow's feet.



## INSTANT AND VISIBLE WRINKLE REDUCTION AFTER 5 MIN & 28 DAYS

**DOSE**  
1 %

This clinical study focused on wrinkle reduction, with depth and surface of main wrinkle as age markers. A simple-blind experiment against a placebo was performed on a targeted group of Caucasian volunteers : a panel of 10 women with mature skin, aged 61 to 65. Volunteers applied twice a day a placebo cream on a half face and a cream **containing 1% of Lift Oléoactif®** on the other half face during 28 days. Measurements carried out after 5 min (one application) and 28 days. The more wrinkle was reduced, the better performance.



- In only 5 minutes, 1 % of Lift Oléoactif® reduces the main wrinkle by -25.6% compared to a placebo, even on mature skin.
- Its activity is reinforced with time : after 28 days of application, 1% Lift Oléoactif® significantly reduces the main wrinkle by more than -200%.
- With only one application, the main wrinkle is erased up to -64.8% and tends to disappear almost totally after 28 days (up to -98.1% of decrease).
- The skin of more than 90% of volunteers reacted rapidly to the lifting effects of Lift Oléoactif®. The positive effects are maintained with time and an improvement is observed on 83% of volunteers after 28 days.

[1] Veda Prachayasittikul and al., High therapeutic potential of *Spilanthus Acmella*: a review. EXCLI Journal. 12:291-312 (2013)  
 [2] Shuang Ren and al., Pharmacological effects of Astragaloside IV: a literature review. J Tradit Chin Med, 33(3): 413-416 (2013)  
 [3] Guo Lei and al., Effect of astragaloside on the expression of telomerase activity and klotho gene in aged HELF cells. Chinese Journal of Gerontology: 1819-1822 (2010)  
 [4] Erin M. Buckingham and al., The role of telomeres in the ageing of human skin. Exp Dermatol. 20(4): 297-302 (2011)  
 [5] S. Prahil and al., Aging skin is functionally anaerobic: Importance of coenzyme Q10 for anti aging skin care, BioFactors 32 245-255 (2008)  
 \* Fast Optical In vivo Topometry of human Skin



# LIFT OLEOACTIF®



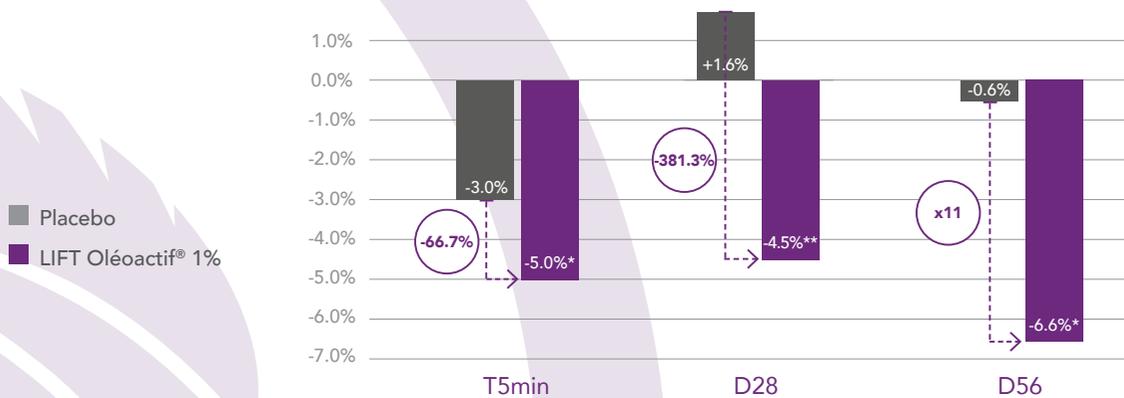
## INSTANT AND VISIBLE MICRORELIEF REMODELING AFTER 5 MIN, 28 & 56 DAYS

DOSE  
1 %

Microrelief of the skin was studied thanks to roughness parameter to demonstrate a smoothing effect and a reduction of wrinkles and fine lines depth.

A simple-blind experiment against a placebo was performed on a targeted group of Caucasian volunteers: a panel of 12 women aged 49 to 60. They applied twice a day during 56 days a placebo cream on a half face and a cream containing 1% of Lift Oléoactif® on the other half face. Measurements carried out after 5 min (one application), 28 days and 56 days. The more microrelief was reduced, the greater the dermis had been restructured and smoothed.

### Microrelief reduction



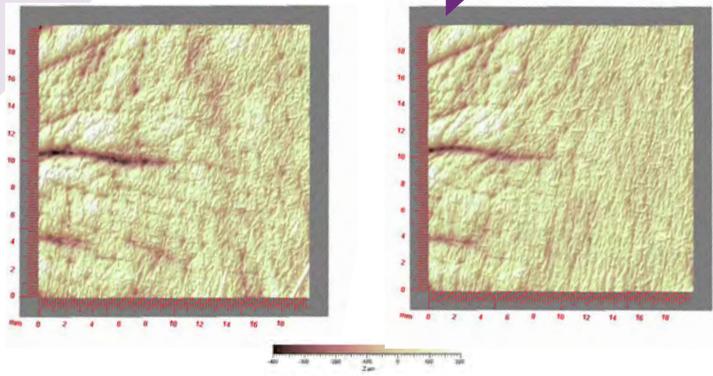
\*p<0,1 compared to Do, Student's test  
\*\*p<0,05 compared to placebo, Student's test

- After only one application, 1% Lift Oléoactif® has a tensor effect on microrelief. It has proven its effectiveness to smooth and tighten the skin instantaneously.
- After 28 days, Lift Oléoactif® tightens the skin and reduces wrinkles and fine lines by more than -381.3% compared to a placebo.
- After 56 days skin quality improvement is confirmed, with a global microrelief reduction of -6.6%
- Lift Oléoactif® tightens and smooths the skin up to 15.6 times compared to a placebo cream after only 5 minutes and reduces skin microrelief up to 35.6 times versus a placebo after 56 days.

Lift Oléoactif® visibly corrects wrinkles. It significantly decreases wrinkle depth and improves skin's structure. The strong effect of only 1% Lift Oléoactif® is visible to the naked eye. Over time, smoothing and lifting effects on skin are reinforced.



After 56 days





## LIFT OLEOACTIF®

### TECHNICAL AND REGULATORY DATA

INCI NAME:	Carthamus Tinctorius Seed Oil (and) Spilanthes Acmella Flower/Leaf/Stem Extract (and) Astragalus Membranaceus Root Extract (and) Ubiquinone (and) Tocopherol
RECOMMENDED DOSE:	1% - 5%
RECOMMENDED pH:	4-8
SOLUBILITY:	Liposoluble
FORMULATION:	In the fatty phase before emulsification or directly in anhydrous formulas (skin care, oil, oily serum, make-up...).

#### SAFETY & GUARANTEE

**NON**

Phototoxic  
Irritant  
Allergenic

GMO  
Chemical Additive  
Preservative  
Phthalate  
Chemical &  
Microbiological pollutant

**FREE**

#### APPLICATIONS

- LIFTING CARE
- ANTI-AGING CARE
- SKIN TIGHTENING CARE
- REMODELING CARE
- WRINKLE FILLER
- FIRMING CARE
- PLUMPING CARE
- REDENSIFYING CARE
- SMOOTHING CARE



COSMOS  
CERTIFIED

